

Florida State Fair Youth Exhibitor

Dog Skills Video Instructions

Step 1: Define Your Audience

You should plan your video to demonstrate to other students and exhibitors who are in your age group. This year, your video needs to demonstrate one skill from the **RALLY** category. Your video needs to be 1-2 minutes long.

Step 2: Define a Clear Message

Write up a short script and plan possible props and backgrounds to use to demonstrate one skill and to show the teamwork between you and your dog. You can explain and demonstrate any **RALLY** skill you want to exhibit with your dog. (Remember to use appropriate collars.)

Step 3: Set Up

Team up with your friends and set up your background, props, and lighting for your video. Take practice clips to work out the shot - don't be so far away we cannot see you. Remember that background noises and wind will distract from your video presentation.

Step 4: Practice

Shoot a couple of long practice clips and share them with your friends or fellow dog project exhibitors to critique. (Again, you may help each other with the camera side of the project and take turns.)

Step 5: Be the Star of Your Own Show

Now, create your final video to show your appropriate skills with your dog. Make sure to read the rubric to understand how your video will be graded. Make sure your video is the appropriate length of 1-2 minutes.

Step 6: Submitting Your Video and Registration Form (Deadline January 10, 2025)

A. Video Submission: YouTube.com

- *Upload as **Unlisted** so that only you and the Florida State Fair have access.
- *File Format must be .MP4 or WMV
- *Maximum length of any video is 1-2 minutes long
- *Instructions are available at https://youtu.be/jaftEW9WI3U?si=8j2bOhrQkUOhy_2p

B. Entry Form with Video Submission

- *Registration Forms are located under the tab **Rules & Entry Forms** on this website <http://www.floridastatefairag.com>
- *Open the Show Information page (**Youth Dog Rules**)
- *Click on the Online Video Registration Form. Fill out the form electronically and submit the form. Make sure all required information is included – especially the **unlisted link** to your YouTube video.

Dog Skills Video Rubric

Name: _____

County: _____

Points Earned	Possible Points	Criteria	Remarks
	5	Greeting/Introduction -Formal greeting -Introduction includes name, county, project -Courteous and Friendly	
	5	First Impression -Professional Appearance -Well Groomed -Eye Contact with Camera	
	5	Poise/Body Language -Not Slouching, keep consistent eye contact -Appropriate gestures that are not distracting -No fidgeting -Confident and Positive Attitude	
	5	Communication Skills -Speaks clearly and confidently -Speaks at an appropriate speed -Avoids “Um” and “Like”, etc	
	10	Follows the Directions -Video of appropriate subject -Video of appropriate length -Video conveys the key concept -Correct grammar and sentence structure -Clear closing, not sudden stop at the end -Avoid distracting background or wind noise	
	30	Total Score For Video	